

### CONTACT DETAILS

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### ABOUT

Production and Agency producer with a background in commercials, content, film and TV in the UK and Australia.

I have led a range of large-scale campaigns and shoot productions, agency pitches, and have managed in-house production and post-production teams in Head of Production and Executive Producer roles.

Experienced in budgeting, project & shoot scheduling, pitch development, and all production paperwork. I have a strong attention to detail, am diligent and effective under pressure, and have excellent communication skills. And I enjoy long walks on the beach...

I love problem solving, helping to bring interesting stories to life, working with friendly, creative, hard-working people – and brands alike.

### **PRODUCTION HISTORY | UK**

#### 2018 - present Freelance Production & Agency Producer

- Agency & Production | Nando's Songs of PERi-PERi Mozambique
- Production Producer | <u>Yoto 3 Player</u>
- Production Producer | Tendeka: Feel
- Production Producer | Durex Asia: #ComeTogether
- Production Company & Producer | Nando's Booth Truths Series 2
- Production Producer | Intel Gaming Alliance
- Production Company & Producer | Big Zuu Promo
- Production Company & Producer | HSBC | Mortgages content
- Agency Producer | AKQA | EA Sports FIFA '21
- Agency & Production Producer | Creative Blood | Virgin Voyages
- Production Company & Producer | Studio Edrington | The Glenrothes 2019
- Post-Production Producer | IMG / Evoke | Rolex: 2019 Brand Campaign
- Production Producer | Crossfire | Bepanthen: 75 Years
- Production Company & Producer | CHS | Allianz: #DareToBelieve
- Agency Producer | Cake / Havas | O2: Modern Families
- Agency Producer | AKQA | Nike: The Wembley Open
- Agency & Production Producer | We Are Social | Clarges: Mayfair

#### 2015 - 2018 Head of Production

#### <u>Adjust Your Set</u>

Managed the in-house studios of producers, PAs, camera crew, and post-production. Worked closely with Creative, Client Services, New Business, and Tech on agency pitches, as well as continuing to produce large-scale shoots across the range of AYS clients.

Clients: Nando's, M&S, AXA, Bacardi, Barclaycard, British Airways, Debenhams, Dove, E.On, Facebook, Homebase, HRP, HSBC, Lloyds Bank, M&S Bank, Siemens, 3M, TRESemmé, Vision Express.

### 2013 – 2015 Senior Producer

# Adjust Your Set

Promoted to Senior Producer to lead agency pitching & production work across all AYS clients.

### 2012 - 2013 Production Manager

Adjust Your Set Brought in as short-term cover and subsequently employed full time to produce content across the range of AYS clients.

2011 - 2012 **Production Manager (in-house)** Contented Productions Working on content for Volvo, Electrolux, DFS and Greenpeace.

### **PRODUCTION HISTORY | Australia**

- 2020 Shoot Producer Bakers Delight | 40<sup>th</sup> Birthday TVC Director: <u>Tim White</u> Production Company: <u>The Otto Empire</u>
- 2010 11 Shoot Producer *The Directors Group* Produced for Director Luci Schroder www.directorsgroup.com.au

#### **Production Manager**

Australian Unity Insurance 'Vision' 4 x 30 sec TVCs Director: Luci Schroder Producer: Craig Griffin Agency: Spinach

#### **Production Manager**

Open Book Project - Online Spot Director: Luci Schroder Producer: Craig Griffin Agency: DDB Melbourne

#### **Production Secretary**

Underbelly: Files -Telemovies x 3 Production Company: Screentime Network: Channel 9 Producers: Elisa Argenzio / Peter Gawler

#### **Production Coordinator**

*Big Mamma's Boy - Feature film* Production Company: Valarc Films / Distributor: Madman Director: Franco Di Chiera | Line Producer: Ros Walker

#### **Production Manager**

Devondale Foods 'Celebration' - 60 sec TVC Production Company: Zealot Films Director: Robby Douglas Turner | Producer: Victoria Thorne Agency: The Bridge

#### **Co-Producer/Production Manager**

*Triple Happiness - Independent feature* Production Company: Finer Films Director: Aaron Wilson | Co-Producer: Katrina Fleming

#### **Production Manager**

Exit - Feature film Production Company: Surface Tension Films Director: Marek Polgar | Producer: Kate Pappas / Dani McCarthy

### 2009 - 11 Producer (in-house)

Zealot Films - TVC Director: Andrew Coyle Executive Producer: Victoria Thorne

## EDUCATION

2008	Film & TV Postgraduate Diploma: Producing <i>Victorian College of the Arts   Melbourne</i> Winner: Marshall & Dent Award for Best Producer 2008				
2001-04	Bachelor of Arts: Double Major - English & Political Science The University of Melbourne				
OTHER INFORMATION					
	Proficient in all Microsoft & Mac office programs, including Keynote & Powerpoint. Competent in Adobe Premiere Pro.				
	Full clean UK driver's licence.				
	UK & Australian passports.				
	Cannot whistle.				
REFEREES					
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